

**AGENDA**  
**SPECIAL MEETING OF THE BOARD OF DIRECTORS OF**  
**THE TRUCKEE TAHOE WORKFORCE HOUSING AGENCY**

**March 16, 2022, 8:00am - 1:00pm**  
**The Hub at Old Greenwood**  
**12915 Fairway Drive, Truckee, CA 96161**

Members of the public can submit written public comments via email to [emily@ttjpa.org](mailto:emily@ttjpa.org). If submitting written comments in advance of the meeting, please note the agenda item by number or name. Those comments will then be read at the meeting as part of Public Comment.

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need disability related modifications or accommodations to participate in this meeting, please contact Emily Vitas at 530-582-6593. Requests must be made as early as possible and at least one full business day before the start of the meeting. Documents and materials relating to an open session agenda item that are provided to the Board of Directors prior to a regular meeting will be available for public inspection and copying by contacting Emily Vitas at 530-582-6593.

No action will be taken at the meeting on any business not appearing on the posted agenda except as permitted by Government Code Section 54954.2.

The Board of Directors may take action upon any item listed on the agenda at any time during the meeting.

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1. CALL TO ORDER / ROLL CALL
  2. APPROVAL OF AGENDA
  3. PUBLIC COMMENT
  4. BOARD RETREAT
    - a. Part I
      - i. Welcome/Introductions
      - ii. Context Setting
      - iii. Models + Frameworks to Consider
      - iv. Session Wrap-up
    - b. Part II
      - i. Setting a Framework for Success
      - ii. Setting Strategic Priorities
      - iii. Closing + Next Steps
  5. DIRECTOR COMMENTS
  6. ADJOURN



# Agenda

## Truckee Tahoe Workforce Housing Agency 2022 Strategic Planning Session

Wednesday, March 16 • 8a.m.-1p.m. {working lunch}

Location: The Hub at Old Greenwood: 12915 Fairway Drive, Truckee

### Meeting Participants

Facilitation: Seana Doherty, Senior Manager, Agnew::Beck

Members:

Nevada County

Placer County

Tahoe Forest Hospital District

Tahoe Truckee Unified School District

Truckee Donner Public Utility District

Truckee Tahoe Airport District

Town of Truckee

Staff:

Emily Vitas, Executive Director

Jackelin McCoy, Housing Program Manager

### Meeting Objectives

- Identify strategic issues + solutions and set priorities
- Transform solutions into strategies & actions to determine how we move forward together over the next three years
- Team building

Part I   Welcome + Setting the Stage   8am-11am		
Time		ITEM
8:00	8:15	Welcome <ul style="list-style-type: none"> <li>• Workshop purpose</li> <li>• Agenda review, hope for the day</li> </ul>
8:15	8:30	Introductions <ul style="list-style-type: none"> <li>• Name, Organization + Ice breaker TBD</li> </ul>
8:30	9:00	Context Setting <ul style="list-style-type: none"> <li>• TTWHA Today (purpose, model, work plan, survey data/housing needs, board interview summary, etc.)</li> <li>• Regional Housing Landscape</li> </ul>
9:00	10:00	Models + Frameworks to Consider <ul style="list-style-type: none"> <li>• Other employer housing and financing strategies</li> <li>• Examples of workforce housing developments and how to finance them with public funds (Guest speaker—local developer, Dan Fraiman)</li> </ul>

10:15	11:00	<p>Wrap-Up Session Part I</p> <p>Potential questions for the discussion:</p> <ul style="list-style-type: none"> <li>• What does success look like for TTWHA? How do we measure success?</li> <li>• Who are we serving? How do we want to serve employee housing needs over the next three years?</li> <li>• How do we set priorities?</li> </ul>
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*Break /Grab Lunch*

<b>Part II   Focus + Priority Setting 11:20-1pm.</b>		
<b>Time</b>		<b>ITEM</b>
11:20	11:45	<p>Setting Our Framework for Success</p> <p>Strategic decisions:</p> <ol style="list-style-type: none"> <li>1) Mission: Clarify and inform</li> <li>2) Areas of work: All or narrow</li> <li>3) Target: Clarify who we are serving and how (type of housing products/programs)</li> </ol>
11:30	12:45	<p>Setting Strategic Priorities Per Work Area 2022-2025 (small group work)</p> <ul style="list-style-type: none"> <li>• Set max three top priorities for each of the identified work areas</li> <li>• What does success look like for this work area in three years? (S.M.A.R.T)</li> <li>• What additional expertise, funding or resources are needed to implement this work?</li> <li>• What criteria do you suggest to help guide decision making for future program/project priorities?</li> <li>• Draft a mission statement for TTWHA</li> <li>• <i>Report-out to larger group</i></li> </ul>
12:45	1:00	<p>Closing + Next Steps</p> <ul style="list-style-type: none"> <li>• Draft Plan will be sent via e-mail for all to review/April Board meeting</li> <li>• Strategic Plan Review Committee request</li> <li>• What product do you need to share this Plan with your leadership + staff?</li> <li>• Reflections</li> </ul>